



# WhiteAway 60

from the Makers of  
InnerCrete™ Membrane Technology

## EFFLORESCENCE REMOVER

### “Protecting Concrete from the Inside...Out”

**WhiteAway** – from the Makers of InnerCrete™ Membrane Technology, is an advanced VOC Free efflorescence remover, formulated to dissolve efflorescence (whitish residue) and remove ground-in dirt from concrete surfaces. It properly cleans and prepares surfaces for a secondary protective treatment. **When used in conjunction with VersaGuard or DualGuard as a secondary treatment, efflorescence is first removed then effectively prevented from recurring on the surface.**

**WhiteAway** contains no hydrochloric (muratic) acid so as not to etch delicate surfaces, making it a safe choice for heritage or sensitive substrates. Damage that results from using harsh blasting removal processes is avoided.

**WhiteAway** is fully biodegradable and effectively removes efflorescence, ground-in dirt and stains from:

- Concrete
- Brick
- Slabs
- Cement-based materials
- Pavers, patios and driveways
- Retaining walls

**WhiteAway** can be used on indoor / outdoor, vertical and horizontal surfaces where efflorescence, dirt or stains are visible. WhiteAway is easy to use; it is applied using a garden sprayer working in back and forth motions to ensure adequate coverage. DO NOT ATOMIZE.

**WhiteAway** penetrates deep into the substrate without damaging the surfaces. It cleans evenly and brightens up old, stained or discolored surfaces. ALWAYS TEST A SMALL AREA FIRST.

#### APPLICATIONS:

- Efflorescence removal
- Preparation of surface for application of a concrete protection treatment
- Removes stains and ground-in dirt from concrete
- Prevention of efflorescence when used in conjunction with VersaGuard or DualGuard

#### Packaging

US 1 gallon (3.78L) jug  
US 5 gallon (18.9L) pail



WhiteAway Efflorescence Remover 60

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## Benefits

- Fully biodegradable
- VOC Free
- Low PH
- Contains no hydrochloric acid so will not damage surfaces
- 2-in-one product: efflorescence remover and concrete cleaner
- Easy to use with very little mess
- Step 1 of a 2-step system to clean and prevent the recurrence of Efflorescence (Step2: **VersaGuard** or **DualGuard**)

## Surface Preparation

Always test a small hidden area first. Apply in temperatures above 5° C. Do not apply under blazing sun as this will cause the product to dry out. Product can be applied to damp or dry but not saturated (pooled water) surfaces. All glass, plants, woods, and delicate, non-masonry surfaces should be properly protected from overspray of **WhiteAway**.

## Dilution Rate:

Use at full strength for heavy efflorescence and stains, dilute 1:1 with water for light duty removal.

## Application & Dwell Time

**WhiteAway** is applied using a garden sprayer. DO NOT ATOMIZE. Do not apply with a mop or roller. **WhiteAway** can be applied on wet surfaces. Wear rubber gloves and safety goggles. Spray surface with product until totally saturated. Heavy efflorescence may require agitation with a stiff brush. Product should be left on for at least 15 minutes, but no more than 30 minutes, to properly dissolve the efflorescence. Check product often. If product dries on the surface, reapply product. Once removed, if efflorescence or stains still remain, reapply more product and repeat the process.

## Removal:

Agitate the stubborn efflorescence if necessary. Use a pressure washer to remove residue and product. Continue washing the surface until no foamy residue remains. This step will properly neutralize the product so that it can be rinsed away without special disposal. If any efflorescence or staining remains, repeat the above steps.

## Preventing the Recurrence of Efflorescence:

Once the surface is totally rinsed and completely cleaned of efflorescence and ground-in dirt treat the concrete with either **VersaGuard** or **DualGuard** (depending on application). Both of these products incorporate InnerCrete™ Membrane Technology, which creates an internal, impermeable membrane within the concrete. This InnerCrete™ Membrane effectively stops the chemical reaction that causes efflorescence to form, thereby preventing the recurrence of visible efflorescence at the surface.

## Coverage:

200 Square ft /US gallon  
(based on 1 gallon of UNDILUTED product. If diluting the product to remove light efflorescence additional coverage is possible.)

## Safety

Always read Technical Data sheet and MSDS before using the product. Do not alter, mix or dilute this product with any other chemicals. Causes skin and eye burns; flush with water if contact occurs. Causes respiratory tract irritation; use only with proper ventilation. Keep out of reach of children. Use standard safety precautions. Store in a closed container when not in use.

Protocol Concrete Protection Products  
and proprietary  
InnerCrete™ Membrane Technology  
developed and owned by:

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